



DR. DEREK NORDSTROM, DDS

Dr. Nordstrom has been practicing dentistry since 2005 and is passionate about the business of dentistry.

In addition to owning three dental offices, he is the founder of Toothe, a privacy compliance company whose mission is to make privacy compliance easy for dental professionals.

Derek speaks on Information Security and Privacy Compliance in an effort to educate and improve compliance in the dental industry.

CONNECT WITH DEREK and have him speak to your group

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Keep It Secret. Keep It Safe.

Information Security, Privacy, and Health
Information Act Compliance

LECTURE SUMMARY

Keep It Secret. Keep It Safe is an engaging and fun presentation designed to educate dental professionals and administrators on digital security and privacy compliance in the dental office.

It begins with Information Security first principles to provide the background required for attendees to make informed decisions about security that affect the necessary trade-off between confidentiality, integrity, and accessibility of information.

Types of online attacks, including digital attacks, password attacks, and social engineering attacks, will be explored.

Defence strategies for the various types of attacks, including password security and authentication methods, will be examined.

The lecture will also cover privacy concerns related to the collection, use, and disclosure of patient health information and how privacy laws regulate dental professionals.

The lecture concludes with three simple steps for building a secure digital operating environment for the attendee's dental practice.

Attendees will also receive advice and tips for improving their own personal online security.

TOPICS COVERED

- Information Security First Principles
- CIA Triad (Confidentiality, Integrity & Accessibility)
- Types of Digital Attacks
- Defenses
- Passwords
- Mobile Phone Security
- Privacy Law Compliance in the Dental Office
- Collection, Use and Disclosure of Health Information

WHO IS THIS LECTURE FOR?

Dentists, Denturists, Hygienists, Dental Assistants, Office Managers and Administrators

HOW LONG IS THE LECTURE?

50-60 minutes depending on how engaged the audience is and how many questions they ask.

The lecture usually elicits a lot of questions that spur discussion and engagement, making it more interesting and educational for all attendees.

